TEMPLE UNIVERSITY MURALISTS TEAM WITH LEGENDARY LANGHORNE CARPET IN HISTORIC PENNDEL BOROUGH TO RE-PAINT HISTORY

Weaver's Iconic Hand-Painted Sign To Be Revealed at Dec. 1st Event

PENNDEL, PA, November 16, 2016 — On December 1, 2016, **Langhorne Carpet Company** will proudly welcome a new look for the red brick exterior of its historic, Bucks County Wilton Jacquard mill. The 86-year-old company's 20'-by-40' painted signage, once weathered and barely visible along busy business Route 1 (201 W. Lincoln Highway) in the heart of Penndel, now features a fresh, updated, and dramatic restoration. *Vital Signs*, a project of **Temple Contemporary** of the Tyler School of Arts of Temple University, co-founded in 2013 collaboration with Mural Arts Philadelphia, is responsible for the new signage. *Vital Signs*' mission: Engage local artists to restore the original hand-painted signs of active area businesses.

Langhorne Carpet, whose woven carpets can be found in some of America's most significant buildings, is one of North America's few remaining wool Wilton Jacquard mills. As the latest *Vital Signs* participant, Langhorne joins other multi-generational Philadelphia-area businesses, including the Henssler Locksmith Company, Cunningham Piano Company, and Silk Screens by Photo Process. Leading the restoration at Langhorne was artist William Sanders and his team of Lauren West, Justin Phillips, Dan Sanders, and Denise Botcheos.

Said Sanders, "Giving new life to the Langhorne sign was a great experience for us to help a local family company that has been in the community for so long. In a nod to both the business' history and the work of the original sign painter, we painted over the existing faded sign by using the same layout and some of the original lettering. We are proud to have played a small part in the enduring Langhorne Carpet Company legacy."

To plan the restoration, Saunders, Robert Blackson and Sarah Biemiller, Director of Exhibitions and Public Programs and Assistant Director of Exhibitions at Temple Contemporary, consulted with fourth-generation Langhorne owners Winnifred and Bill Morrow. The Morrows chose a simplified version of the sign that harkened to the original, which had been painted over multiple times. Their plan received approval from both Langhorne's in-house team and the elder Winnifred Morrow, Bill and Winnifred's nonagenarian mother, and other family members.

The sign now proudly reads:

Langhorne Carpet Company Manufacturers of the Unusual The Foundation of Fine Interiors® Wilton Carpet Penndel Proud/Since 1930

"We are thrilled that the talented team from Temple Contemporary selected our family business," said the Morrows. "They had an incredible attention to detail and an extraordinary respect for our heritage. To many it is just a sign; to us it is a masterpiece of a mural that will be cherished and appreciated for generations to come." Representatives from Langhorne Carpet, Temple Contemporary and the borough of Penndel will be on hand to formally "reveal" the restored signage at 1 p.m., on Thursday, December 1, 2016.

To learn more about Langhorne Carpet Company, please visit <u>langhornecarpets.com</u>. To learn more about Temple Contemporary's Vital Signs project, visit <u>tyler.temple.edu/vital-signs</u>.