

# LANGHORNE CARPET COMPANY

“The Foundation of Fine Interiors”

## NEWS RELEASE

### **LANGHORNE CARPET COMPANY’S INAUGURAL ALPACA COLLECTION DEBUTS AT DESIGNPHILADELPHIA**

***Mill teams with Old City’s Minima Gallery; October 10 - 20***

Penndel, PA (October 11, 2012) – Legendary Langhorne Carpet Company is about to show the greater Philadelphia design community its creatively unconventional side during DesignPhiladelphia.

Showcasing the mill’s inaugural Alpaca Collection and a new twist on its popular Navy blue line, Langhorne is teaming with Old City’s cutting-edge contemporary furniture showroom, Minima Gallery (118 N. 3<sup>rd</sup>. St.) in two distinctly exhilarating exhibit spaces during the design event October 10-20.

The Quijarros (*Pebbles*) Peruvian Alpaca carpet is believed to be the first American-woven Wilton Alpaca carpet and it will be featured as part of a special display of regionally made home furnishings. The mill’s Facet design in navy on white is used not only as floor covering but as a wall amenity on the 1<sup>st</sup> floor exhibition space, also open to the public.

Bill Morrow, President of Langhorne Carpet, commented, “Philadelphia has a great heritage when it comes to outstanding textiles, and we are delighted

that DesignPhiladelphia is recognizing modern textile innovation through Langhorne in this year's event."

Eugenie Perret, owner of Minima Gallery, added, "Minima's collaboration with Langhorne, one of the longest continuously operated carpet mills in the United States, will show visitors our passion for preserving the trades. We invite everyone from seasoned designers and decorators, students and consumers to take advantage of this opportunity to experience the epitome of design innovation excellence."

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**Langhorne Carpet Company: *The Foundation of Fine Interiors***

*Langhorne Carpet Company artisans meticulously weave America's most luxurious and cherished Wilton carpet from the finest wools. Established in 1930, every Langhorne carpet - gracing grand rooms in renowned residences and landmarks worldwide - is a labor of love deftly defined by unequaled quality and superior craftsmanship.*

**Minima**

*Minima opened an all-white two-story gallery in 1999 to offer high-end design in Old City, Philadelphia. The aesthetic simplicity found in the Minima collection is visually comforting and non-distracting. What at first seems a rather austere aesthetic choice becomes a much richer and more sensuous experience in everyday use.*

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